



ADD A NEW STREAM OF INCOME TO
YOUR BUSINESS, SUPPLIED BY WOMEN
RUNNING EMPIRES, LABELED WITH
YOUR BUSINESS NAME!

YOUR LABEL

OUR BRILLIANCE!

FRAGRANCES ARE A POWERFUL BRANDING TOOL

BENEFITS OF A FRAGRANCE AS A BRANDING TOOL FOR YOUR BUSINESS

1. CREATES A MEMORABLE EXPERIENCE:

- ❖ Scent is the strongest trigger of memory. A unique fragrance ensures clients associate your Business with Luxury, Comfort, and Transformation.

2. STRENGTHENS BRAND IDENTITY:

- ❖ Just like a logo or colour palette, a signature scent becomes part of your brand's DNA—instantly recognizable and emotionally resonant.

3. ELEVATES PERCEIVED VALUE:

- ❖ A Custom Fragrance signals Exclusivity and Attention to Detail, Positioning your Business as Premium.

4. ENHANCES CLIENT LOYALTY:

- ❖ Clients feel emotionally connected to spaces that smell familiar and comforting. This deepens Brand Affinity and Encourages Repeat Visits.

5. EXTENDS YOUR BRAND BEYOND YOUR BUSINESS PREMISES:

- ❖ Selling the Fragrance to your Clients transports your Brand from your Business Premises into their Homes and Places of Work, turning them into inadvertent Brand Ambassadors for your Business.

6. STRENGTHENS YOUR ONLINE PRESENCE:

- ❖ You can craft compelling narratives Online to strengthen your Online presence with this Luxury Product.

7. ADDS A NEW STREAM OF INCOME TO YOUR BUSINESS:

- ❖ Most importantly, your signature Fragrance adds a new Stream of Income to your Business. Every client who walks into your Business Premises to access your primary services, is a potential buyer of your new fragrance. When your clients purchase your products/services and decide to add your Fragrance to buy, it means that they are now spending more than they would have before you acquired this new signature brand building scent which is good for Business.

LET'S BUILD EMPIRES TOGETHER!

<https://www.womenrunningempires.com/>